

THE CAMDEN CHRONICLE

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THE FARMERS ARE FOR PEAY

Nashville, October, 28—(Special) The foremost feature of the campaign for Governor is the support of Austin Peay by the farmers of the State. At every speaking appointment they have flocked to hear him. The Democrats say the reason for this is plain. The State is staggering under a burden of taxation and the Republican administration has woefully fallen down on its pledge to reduce taxes. The people have confidence that Peay can and will reduce taxes and he will cut State expenses to come under the diminished revenue by economy and elimination of useless offices. Peay's pledge on every stump is to cut the land tax at least \$1,000,000 and more if possible. But the sliding scale, he says, must be repealed.

The other issues have been plainly drawn. Peay is against the eight per cent interest law and will use all the influence of the Governor's office to see it repealed. With Peay in the Governor's chair and a Democratic legislature, now certain, the eight per cent interest law will be repealed within a week after the inauguration, the leaders figure. The back tax system is also doomed.

Peay has also come out strongly for the reorganization of the State Highway Department and for the elimination of all waste and efficiency.

It is the contention of Mr. Peay that taxes can never be lowered in Tennessee if the present administration of the tax department is retained. He is therefore urging the reorganization of this department.

Bond issues without a vote of the people will be a thing of the past if Peay is elected. One of his strongest declarations is that he will use the veto power unsparingly on such bond enabling acts unless they provide for a vote of the people.

Democratic leaders are more than pleased with the progress of the campaign—they are delighted. They say Peay, McKellar and Dunlap have lighted the Democratic watch fires on a thousand hills and the result will be certain victory in November.

\$1,000 REWARD OFFERED FOR HARTLEY SLAYERS

Nashville, Tenn., October 28.—A reward of \$1,000 was offered Friday by Governor Alf A. Taylor for information leading to the arrest and conviction of slayers of Ed and George Hartley, who were removed from the Benton County jail at Camden last week and shot to death by a band of men with blackened faces.

When urged to offer a reward for the apprehension of the slayers of the Hartleys several days ago, Governor Taylor declined until he had received an opinion from Attorney General Frank M. Thompson, citing his right to use State money for such purposes. General Thompson's opinion follows: "Responding to your invitation for an interview to discuss the extent of power and authority to apprehend and have tried and convicted the criminals who, a few days ago, took from the jail in Benton County two prisoners and murdered same, I beg to say that that there are two courses open to you.

"By section 233 of the code it is

provided that the Governor, whenever he thinks the public good requires it, may by proclamation or in such other manner as he may in his discretion deem advisable offer a reward not exceeding \$5,000 for the arrest and conviction of the perpetrators of high and atrocious offenses against the criminal laws of this State, whether such persons be known or not, and such reward shall be paid as provided in section 7317.

"Section 7317 provides that the reward will be paid by the Treasurer of the State upon warrant of the Governor drawn in favor of the person who, in his opinion, be entitled to the same.

"You can, therefore, offer a reward for these persons in any amount not to exceed \$5,000.

"Again under section 5759 of the code you are authorized, when the interest of the State requires it, to employ special counsel to assist the Attorney General in the prosecution of these criminals if they are apprehended.

"You are, therefore, as you will see, given liberal latitude, both in the matter of a reward as well as in furnishing special counsel to prosecute the case."

AMERICAN RED CROSS DRIVE

To the members and friends of the American Red Cross:

It is impossible for me to meet all of you personally as I should like to do, but I am able to say a word directly to you through the courtesy and cooperation of The Camden Chronicle.

The annual Red Cross Roll Call will be held November 11-30 this year. Will you not write or speak an encouraging word to Dr. E. M. McAuley, Mrs. R. L. Davis, J. M. Lockhart and Mrs. J. P. Woody of Camden?

Tell them that you will help with the roll-call in your neighborhood, or that you will renew your membership.

Your Red Cross Chapter is or should be one of the active forces for the progressive betterment of Benton County, but your chapter and the National organization are dependent upon public support.

Locally and Nationally, the Red Cross officers will appreciate your active cooperation and pledge you their united and best effort to keep

the organization faithful to its obligations to disabled exsoldiers and in its many other services to the country.

Sincerely yours,

HARRY L. HOPKINS,

Manager Southern Division of the American Red Cross.

According to report of J. C. Parker, special agent, there were ginned in Benton County 1159 bales of cotton prior to October 18, 1922, as compared with 837 same time in 1921. Henry County same date 909 bales in 1922 as compared with 297 same time in 1921.

According to figures compiled by the State Democratic Committee, 522,647 persons in Tennessee are eligible to vote in the election next Tuesday.

National and State election next Tuesday. Don't fail to vote—you owe that much to your country, to society and to yourself.

Captain Gordon Browning will speak at Holladay this afternoon and at Big Sandy tonight.

Go to the polls early and vote Tuesday, November 7.

ADVERTISING TO THE MEN

It is interesting to know what kind of ads influence men. While it is true beyond all question that women do the great bulk of the trading, for themselves and their homes, but still there is a certain amount of trading done by men.

Men are occupied with their business affairs and the merchant writes an ad designed principally for men there are some points to bear in mind. The ad to men should be brief, and more than ordinarily attractive, as it is more difficult to attract and influence men through ads than women.

Women like detail in ads while men are not given to spending very much time over ads and all advertising to men should be to the point and be free from detail as possible.

Proper illustrations and headlines are of immeasurable value in securing the attention of men. This is seen in the best clothing advertising. In this character of advertising the artists are working over time preparing illustrations that will attract the attention of men as they read the papers. At the present clothing advertising is among the best. The only serious objection to this class of advertising is that too many of the clothing ads are prepared in New York or Chicago, and do not fit the time, place and people. The ad writer in New York can not hope to prepare stock ads that will compete successfully with ads prepared by a local ad writer, providing the local man is an ad writing expert. The local man knows his stock, his people and is bound to put more individuality into his ad. Many of these stock ads are very handsome from an artistic standpoint but miserable failures from the standpoint of business getting.

Men, when once attracted to ads, are convinced by a straightforward, honest statement of the goods giving prices, all in the most concise yet pleasing style.

SUNDAY IS BAPTIST PASTOR'S FIELD DAY

November 5 will be unique in the history of the Baptist churches in West Tennessee, since on that day there will be a general exchange of pulpits in all the whole-time and many of the part-time churches in this division of the State. This will be the first time in the history of Southern Baptists that anything of the kind on so large a scale was attempted. It will be observed that two visiting preachers will speak at each Baptist Church included in program.

The preachers are all expected to speak on the Baptist reinforcement campaign, which will close, so far as West Tennessee is concerned, on November 12. A special program is being put on for the country and city churches.

It is desired that an every member canvass be made in every church between now and November 12. Every one of the 60,000 Baptists in West Tennessee should be asked to contribute toward the campaign in these last two weeks.

If every Baptist will contribute from 25 cents up the campaign will be a glorious success, since only \$60,000 is expected, which is an average of only one dollar each for the total membership.

Send The Chronicle the happenings of your neighborhood.

HAULING TO THE POLLS

ABBY CRAWFORD MILTON.

Hi, Eli! Crank old Henry up and turn her head tow'ds town,
We got to haul the womenfolks from all the county round,
We'll work the Dixie Highway just plumb down to Shady Brook
And git the lady voters out between us, hook or crook.
I didn't use to want the womenfolks to have the vote,
But these here awful taxes has shorely got my goat.
The womenfolks are saving o' the dollars—its their biz—
And they'll vote solidly ag'inst the taxes as they is.
(Jump in, Miz Johnson, Maud and Baby Jane—why bless yo' souls!
We're out ahauling all the lady voters to the polls!)

Old Uncle Alf, some people say, is such a fine old gent.
I voted for him once myself, that's why I can repent!
He's sent our taxes up and up until they've hit the sky;
Another million and a half and we would shorely die!
An honest, keeful Governor's the need o' Tennessee,
And God A'mighty's made the man for shore—its Austin Peay!
Why, Moses in the Wilderness, he took some forty year,
But Peay can cut a straight beeline, I haven't got a fear!
(Miz Smith and old Miz Smith, hurray! and all the gals, by cricket!
And ev'ry lady voting the straight Democratic ticket!)

Step on her, Eli, hit the grit, no mind if Henry bounds,
Its money in our pockets if we only make the rounds.
Run in the Jackways, tell 'em to let the washing wait—
Or "slacker" ain't the name for them—they're RUINING THE STATE!
Don't let 'em give you any gaff 'bout woman in the home,
Jes tie their bonnets on the gals and make the last one come.
(Squeeze in, Miss Car'line, pile in Ruth, who keers if Grandpa scolds?
We're out ahauling all the lady voters to the polls!)

ADMINISTRATION NOTICE

Notice is hereby given that on 26th day of October, 1922, I qualified as administrator of the estate of D. A. Gossett, deceased, and all parties having claims against said deceased's estate will fill same with the Clerk of the County Court of Benton County, within the time required by law, or the same will be forever barred both in law and equity.

This October 26, 1922.

D. B. GOSSETT,

Administrator

A Good Word for Him.

Hans Schmidt was reputed to be the meanest man in the neighborhood. He died. His body was placed in the grave, and according to an old Pennsylvania German custom the people stood around the open grave, waiting for some one to say some good things about the deceased before filling the grave. After a long wait Gustave Schulz said: "Well, I can say joost one good thing about Hans; he wasn't always as mean as he was sometimes."

ADMINISTRATION NOTICE.

Notice is hereby given that on the 28th day of September, 1922, I qualified as Administrator of the estate of I. R. Hicks, deceased, and all parties having claims against said deceased's estate will file same with the Clerk of the County Court of said Benton County, Tennessee, within the time required by law, or same will be forever barred both in law and equity.

This October 2, 1922.

N. B. HICKS,

Administrator